

CONTRACT



WHNS-TV
 Meredith Corporation
 Fed ID 42-0410230
 21 Interstate Court
 Greenville, SC 29615
 (864)288-2100

www.foxcarolina.com

And:

Crossroads Media
 66 Canal Center Plaza
 Suite 555
 Alexandria, VA 22314

Contract / Revision		All Order #
497661 /		06364646
Product		
AMERICAN CRDSSROADS		
Contract Dates	Estimate #	
10/09/12 - 10/15/12	1088	
Advertiser	Original Date / Revision	
Crossroads GPS	10/05/12 / 10/05/12	
Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	Account Executive	Sales Office
WHNS	Jim Quinn	TELEREP-PHIL
Special Handling		
Demographic		
Adults 35+		
IDB#	Advertiser Code	Product Code
	11	27
Agency Ref	Advertiser Ref	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WHNS	10/12/12	10/12/12	Late News	Fri 10-11p		:30			NM	1	\$765.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/08/12	10/14/12	-----1--					1	\$765.00			
N 2	WHNS	10/12/12	10/12/12	Fox Carolina News To	Fri 11p-1135p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/08/12	10/14/12	-----1--					1	\$300.00			
N 3	WHNS	10/12/12	10/12/12	Morning News	Fri 5-6a		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/08/12	10/14/12	-----1--					1	\$45.00			
N 4	WHNS	10/12/12	10/12/12	Fri 6-7a Morning New	Fri 6-7a Morning N		:30			NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/08/12	10/14/12	-----1--					1	\$210.00			
N 5	WHNS	10/12/12	10/12/12	Fri 7-8a	Fri 7a-8a		:30			NM	1	\$345.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/08/12	10/14/12	-----1--					1	\$345.00			
N 6	WHNS	10/12/12	10/12/12	Fri 8-9a	Fri 8-9a		:30			NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/08/12	10/14/12	-----1--					1	\$130.00			
N 7	WHNS	10/12/12	10/12/12	Fri 8-9p	Fri 8-9p		:30			NM	1	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/08/12	10/14/12	-----1--					1	\$1,150.00			
N 8	WHNS	10/15/12	10/15/12	Late News	Mon 10-11p		:30			NM	1	\$765.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/15/12	10/21/12	1-----					1	\$765.00			
N 9	WHNS	10/15/12	10/15/12	Fox Carolina News To	Mon 11p-1135p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/15/12	10/21/12	1-----					1	\$300.00			
N 10	WHNS	10/15/12	10/15/12	Mon 5-6a Morning New	Mon 5-6a Morning		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/15/12	10/21/12	1-----					1	\$45.00			
N 11	WHNS	10/15/12	10/15/12	Mon 6-7a Morning New	Mon 6-7a Morning		:30			NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/15/12	10/21/12	1-----					1	\$210.00			

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Contract / Revision 497661 /	Alt Order # 06364646	
Contract Dates 10/09/12 - 10/15/12	Product AMERICAN CROSSRO	Estimate # 1088
Advertiser Crossroads GPS	Original Date / Revision 10/05/12 / 10/05/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	
											Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	1-----				1	\$210.00			
N 12	WHNS	10/15/12	10/15/12	Mon 7-8a			:30			NM	1	\$345.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	1-----				1	\$345.00			
N 13	WHNS	10/15/12	10/15/12	MLB League Champions			:30			NM	1	\$1,185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	1-----				1	\$1,185.00			
N 14	WHNS	10/15/12	10/15/12	Mon 8-9a			:30			NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	1-----				1	\$130.00			
N 15	WHNS	10/13/12	10/13/12	Late News			:30			NM	1	\$765.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	-----1-				1	\$765.00			
N 16	WHNS	10/13/12	10/13/12	NCAA Football			:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	-----1-				1	\$700.00			
N 17	WHNS	10/14/12	10/14/12	Late News			:30			NM	1	\$765.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	-----1				1	\$765.00			
N 18	WHNS	10/14/12	10/14/12	Fox News Sunday			:30			NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	-----1				1	\$130.00			
N 19	WHNS	10/14/12	10/14/12	MLB League Champions			:30			NM	1	\$1,185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	-----1				1	\$1,185.00			
N 20	WHNS	10/11/12	10/11/12	Late News			:30			NM	1	\$765.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	---1---				1	\$765.00			
N 21	WHNS	10/11/12	10/11/12	Fox Carolina News To			:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	---1---				1	\$300.00			
N 22	WHNS	10/11/12	10/11/12	Thu 5-6a Morning New			:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	---1---				1	\$45.00			
N 23	WHNS	10/11/12	10/11/12	Thu 6-7a Morning New			:30			NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	---1---				1	\$210.00			
N 24	WHNS	10/11/12	10/11/12	Thu 7-8a			:30			NM	1	\$345.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	---1---				1	\$345.00			
N 25	WHNS	10/11/12	10/11/12	Thu 8-9a			:30			NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	---1---				1	\$130.00			
N 26	WHNS	10/11/12	10/11/12	Thursday 8-9p			:30			NM	1	\$3,310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	---1---				1	\$3,310.00			
N 27	WHNS	10/09/12	10/09/12	Late News			:30			NM	1	\$765.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	-1----				1	\$765.00			

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Advertiser Crossroads GPS		Original Date / Revision 10/05/12 / 10/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 28	WHNS	10/09/12	10/09/12	Fox Carolina News To	Tue 11p-1135p		:30			NM	1	\$300.00
		Start Date Week: 10/08/12	End Date 10/14/12	Weekdays -1-----		Spots/Week 1	Rate \$300.00					
N 29	WHNS	10/09/12	10/09/12	Tue 5-6a Morning New	Tue 5-6a Morning I		:30			NM	1	\$45.00
		Start Date Week: 10/08/12	End Date 10/14/12	Weekdays -1-----		Spots/Week 1	Rate \$45.00					
N 30	WHNS	10/09/12	10/09/12	Tue 6-7a Morning New	Tue 6-7a Morning I		:30			NM	1	\$210.00
		Start Date Week: 10/08/12	End Date 10/14/12	Weekdays -1-----		Spots/Week 1	Rate \$210.00					
N 31	WHNS	10/09/12	10/09/12	Tue 7-8a	Tue 7a-8a		:30			NM	1	\$345.00
		Start Date Week: 10/08/12	End Date 10/14/12	Weekdays -1-----		Spots/Week 1	Rate \$345.00					
N 32	WHNS	10/09/12	10/09/12	Tue 8-9a	Tue 8-9a		:30			NM	1	\$130.00
		Start Date Week: 10/08/12	End Date 10/14/12	Weekdays -1-----		Spots/Week 1	Rate \$130.00					
N 33	WHNS	10/10/12	10/10/12	Late News	Wed 10-11p		:30			NM	1	\$765.00
		Start Date Week: 10/08/12	End Date 10/14/12	Weekdays --1----		Spots/Week 1	Rate \$765.00					
N 34	WHNS	10/10/12	10/10/12	Fox Carolina News To	Wed 11p-1135p		:30			NM	1	\$300.00
		Start Date Week: 10/08/12	End Date 10/14/12	Weekdays --1----		Spots/Week 1	Rate \$300.00					
N 35	WHNS	10/10/12	10/10/12	Wed 5-6a Morning New	Wed 5-6a Morning		:30			NM	1	\$45.00
		Start Date Week: 10/08/12	End Date 10/14/12	Weekdays --1----		Spots/Week 1	Rate \$45.00					
N 36	WHNS	10/10/12	10/10/12	Wed 6-7a Morning New	Wed 6-7a Morning		:30			NM	1	\$210.00
		Start Date Week: 10/08/12	End Date 10/14/12	Weekdays --1----		Spots/Week 1	Rate \$210.00					
N 37	WHNS	10/10/12	10/10/12	Wed 7-8a	Wed 7a-8a		:30			NM	1	\$345.00
		Start Date Week: 10/08/12	End Date 10/14/12	Weekdays --1----		Spots/Week 1	Rate \$345.00					
N 38	WHNS	10/10/12	10/10/12	Wed 8-10p	Wed 8-10p		:30			NM	1	\$2,655.00
		Start Date Week: 10/08/12	End Date 10/14/12	Weekdays --1----		Spots/Week 1	Rate \$2,655.00					
N 39	WHNS	10/10/12	10/10/12	Wed 8-9a	Wed 8-9a		:30			NM	1	\$130.00
		Start Date Week: 10/08/12	End Date 10/14/12	Weekdays --1----		Spots/Week 1	Rate \$130.00					

Totals

39 \$20,820.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/15/12	39	\$20,820.00	\$17,697.00
Totals	39	\$20,820.00	\$17,697.00

Signature: _____ Date: _____

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Stephanie Maroney
do hereby request station time concerning the following issue:

American Crossroads
1401 New York Avenue Suite 1200
Washington, DC 20005
Treasurer: Margee Clancy

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

This broadcast time will be used by: American Crossroads

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes

No